

Subject: Re: Mayor's Office - Healthy Streets (homelessness) brochures
From: Robert Park <robert.park@lacity.org>
Date: 08/31/2017 02:54 PM
To: Wilshire Center BID <info@wilshirecenter.com>

Awesome!

I can drop it off to you sometime.

Any good weekdays for you next week in the morning or late afternoon when I can drop by?



Robert Park
Central Area Representative
Office of Los Angeles Mayor Eric Garcetti
200 N. Spring St, LA, CA 90012
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On Thu, Aug 31, 2017 at 2:52 PM, Wilshire Center BID
<info@wilshirecenter.com> wrote:

Hi Robert,

We can have our Bike Team pass them out throughout the District. I can also bring them with me to all the community events and business meetings I attend.

Are you able to send a few hundred flyers to my office?

Thank you,
Michael Russell
Executive Director
Wilshire Center Business Improvement District (WCBID)
mike@wilshirecenter.com
www.wilshirecenter.com
facebook.com/wilshirecenter
[213-487-7003](tel:213-487-7003)
3600 Wilshire Blvd., Suite 1032
Los Angeles, CA 90010

On Aug 31, 2017, at 2:39 PM, Robert Park <robert.park@lacity.org> wrote:

Hi Mike!

Hope you're doing well and staying cool.

Our office has produced a bunch of these brochures to educate small business owners about homelessness. We know there's been a lot of concerns and frustrations over what to do when a homeless individual interacts with a business.

The idea is to hand them out to business owners in the Ktown area. I'm trying to find a way to do this in the most efficient way possible.

Do you have any ideas how we can partner w/ WCBID to distribute these?

We have ones in English & Korean, as well as English & Spanish.

Example attached below. Would love to hear your thoughts! Thanks.

-Robert

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<Healthy streets brochure_English.jpg> <Healthy streets brochure_Korean.jpg>